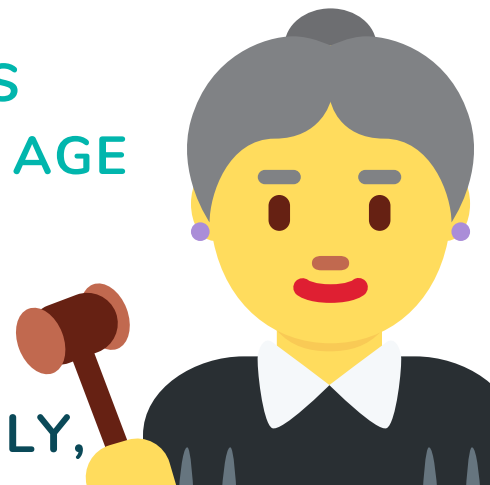


AGE DISCRIMINATION VS AGE ADJUSTED CARE

AGE DISCRIMINATION IS OFTEN CALLED THE LAST
ACCEPTABLE PREJUDICE

THE EQUALITY ACT 2010 MAKES
DISCRIMINATION ON THE BASIS OF AGE
ILLEGAL

DIRECT AND INDIRECT AGE
DISCRIMINATION OCCURS COMMONLY,
INCLUDING WITHIN HEALTHCARE



AGE ADJUSTED CARE IS OFTEN
REQUIRED TO DELIVER TAILORED,
SPECIALIST CARE E.G.
ORTHOGERIATRICS

BALANCED AGAINST NOT
SEGREGATING AND REDUCING FAIR,
EQUITABLE ACCESS TO CARE

